



Hingham Fourth of July Parade Committee Agenda
Thursday, May 20, 2021
7 p.m. via ZOOM (see below)

Agenda

Remote meeting via Zoom:

Dial-in number: 929-205-6099

Meeting ID: 826 4567 9278

Passcode: 150979

Website: <https://zoom.us/join>

1. The Parade is ON!
2. Develop plan to "catch up" for the 4th:
 - Website - forms; sponsorship levels available
 - Publicity – paper, Facebook, online (Anchor, Current) Announce 2021 Grand Marshals!!
 - Performers – George’s updated & confirmed list; publicize new performers!
 - School Dept request for high school use;
 - DPW for cones;
 - HMLP for Committee float;
 - SSCC for small flatbed for float;
 - Corporate letter – use PPP list, plus recent sponsors, add St Patrick’s Day parade sponsor list – letter to be carefully crafted;
3. Update on Parade Buttons; prep the stores; reach designer; Aisling Gallery; Button Designer scheduled for next month
4. Parade banners; contact 2020 honorees – VOY, GM (passed; reach family); Button designer; invite Cohasset 250 crowd; committee float
5. Online Auction??? - RallyUp from last year
6. 50 Flags Campaign
7. Other items, as arisen after Agenda was posted.

8. Next meeting ??????