Hingham Development & Industrial Commission
August 20, 2026
8:30 AM Eastern Time

Town Hall	**Remote**
East Conference Room, 3rd Floor **Hingham Town Hall** **210 Central Street** **Hingham, MA 02043**	**Meeting ID: 815 2859 4523** **Passcode: 560889** **https://zoom.us/join**

AGENDA

1. Call to order

2. Approval of Minutes: 6/25/2026

3. Select Board Goals and Potential Vote

4. Economic Development Strategic Plan & updates (implementation plan attached) - meetings & events
   - 8/20 - See Plymouth – Keiko Orral, Executive Director orientation visit
   - TBD – Yankee Trader Seafood, ribbon cutting
   - TBD - South Shore Chamber of Commerce – Fall Open House
   - TBD – Sale, 230 North Street Fall

5. Liaison role - Planning Board - Zoning Articles

6. Adjourn

This meeting is being held in person and/or remotely as an alternate means of public access pursuant to Chapter 2 of the Acts of 2025 and all other applicable laws temporarily amending certain provisions of the Open Meeting Law. You are hereby advised that this meeting and all communications during this meeting may be recorded by the Town of Hingham in accordance with the Open Meeting Law. If any participant wishes to record this meeting, please notify the chair at the start of the meeting in accordance with M.G.L. c. 30A, § 20(f) so that the chair may inform all other participants of said recording

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Implementation Plan – Recommendations

Camoin Associates recommends initiating three phases of economic development in Hingham and Rockland to support economic development goals. These actions will support the fiscal health and stability of the Hingham; however, economic development should not be considered the only action the town will need to take to address fiscal shortfalls. Short- and long-term economic development endeavors will be one path to generating tax revenue.

Phase 1 Supporting quality of place initiatives that set the stage for economic growth.	Phase 2 Leveraging tools and collaborations to capture market potential.	Phase 3 Actively attracting market feasible uses to Hingham in the medium to long term.
1. Leverage Regional and State Partnerships	1. Foster Business-Led Initiatives	1. Implement a Business Retention and Expansion (BRE)
2. Engage Media Outlets and Content Creators	2. Attract Foot Traffic from Downtown to the Harbor	2. Implement a Diversified Hotel Development Strategy
3. Promote Local Success Stories	3. Expand Residential Development Capacity in the Shipyard/Route 3A	3. Develop an Economic Development Branding Strategy
4. Highlight Historic Themes	4. Expand Strategic Mixed-Use with Residential Capacity in South Hingham/North Rockland	4. Coordinate the Implementation of a Transportation Network Enhancement Plan
5. Improve Connectivity to Downtown Hingham	5. Pursue Signature Office Opportunities	5. Maximize the Potential of the MBTA Parking Lot
6. Increase Area Visitation Linked to the Ferry	6. Engage Development Financing Tools	6. Reimagine the Talbots Site
7. Invest in Maps and Visuals	7. Solidify an Infrastructure Investment Agreement	
8. Incorporate Placemaking Initiatives to Activate Public Space		
9. Maintain a Real Estate Inventory		