

## Hingham Development and Industrial Commission Minutes

**Meeting Date: Wednesday, January 11, 2023 7:00 p.m.**

**Committee Members Attending:** Mike Kranzley, Jill Nilsen, Kevin O'Brien, Michael Tesler

**Others Attending:** Marco Boer

1. Approval of Minutes: The following names will be added to the December, 2022 minutes: Brian Stack, Bill Ramsey, and Gary Tondorf-Dick.
2. Town Update – none at this time
3. Climate Action Update – none at this time
4. Planning Board Update – none at this time
5. HDA Update  
Michael Tesler reported that the objective for 2023 is to collect data from downtown merchants. Michael toured downtown and spoke with several business owners. Many may not be willing to share specifics. On the whole, it was a very good holiday shopping season—the weather was favorable, and it was the post-COVID retail world. For the most part, consumers have resumed their normal activities with a change in habits. Where people are still working more days remotely, they have more time to shop locally. Also, many new families are shopping downtown. Marco Boer suggested hiring a third party to collect data more accurately. Also wondered if it's possible to get data from the town.
6. Short Term Rentals Update-no update at this time
7. Subcommittees Update and Discussion  
Michael Tesler expressed the need to explore revenue-producing opportunities for the Town. Members of the Master Plan Update Committee would like to see the plan implemented.
8. Future Agenda Items  
Mike Kranzley reported that our committee is short one member, so we need to fill the vacancy.

The meeting was adjourned at 7:35 p.m.

The next meeting will be held on Wednesday, February 8 at 7:00 p.m.

Respectfully submitted,

Jill Nilsen, Secretary

