

Town of Hingham



Council on Aging Advisory Board Meeting Minutes

Tuesday, June 14, 2022

11:30 AM

Remotely via Zoom

Dial-in number: 929-436-2866

Meeting ID: 851 5458 8739

Password 831448

Zoom Link: <https://web.zoom.us/join>

This meeting is being held remotely as an alternate means of public access pursuant to Chapter 20 of the Acts of 2021 temporarily amending certain provisions of the Open Meeting Law. You are hereby advised that this meeting and all communications during this meeting may be recorded by the Town of Hingham in accordance with the Open Meeting Law. If any participant wishes to record this meeting, please notify the chair at the start of the meeting in accordance with M.G.L. c. 30A, § 20(f) so that the chair may inform all other participants of said recording.

Attending Remote:

- David Alschuler (Chair)
- Cindy King – Frode
- Karen Johnson
- Terry MacDonald
- Joe Millburg
- Joe Nevins
- Jean Silverio
- Sara Smithson
- Deborah Sullivan (minutes transcribed from zoom video)
- Jennifer Young (DES Director)

Absent:

- Eleanor Leterrie
- Ethel Franks

1. **Call to order at 11:30 am**

- a. Quorum present;
- b. Agreement that today's meeting will be recorded.

2. Chairman's Remarks - David Alschuler

- a. Deb's last meeting as member and secretary;
- b. Discussion regarding meeting time change going forward. Agreed upon 1 pm meeting time commencing in September and going forward;
- c. David has had discussions with Bill Ramsey and Joe Fisher regarding expansion plan and both are aware and onboard. Expansion at current location into Public Safety may not be ideal based on challenges with space constraints and parking issues at Town Hall. Encourage board members to have conversations with Select persons. Also to have conversations regarding increasing personnel in meantime regardless of move.

3. Approval of Meeting Minutes from May 10, 2022

- a. Motion to accept the minutes by Jean; seconded by Karen;
- b. Passed unanimously.

4. Director's Report and Budget Review – Jennifer Young

- a. Director's full report attached hereto and incorporated herein by reference;
- b. Jen reported seeing a lot of food insecurity; addressing though SSES grant.
- c. David advised that Mary has been doing a wonderful job working with intakes and advising as to tax relief programs available for seniors. Town tax relief program has been underutilized and town wants to put together a task force to educate seniors on relief available.

5. Committee Updates

- a. Marketing and Rebranding – Joe Nevins
 - i. Presented to committee the Encore Revolution Program Proposal and there is interest in obtaining grant money to pursue that program.
 - ii. Vicky Donlan reported on meeting with Inter-Faith Council. She confirmed that members of IFC (who are all over 60) did not see themselves as taking advantage of the Senior Center resources despite being in the age demographic.
 - iii. Joe discussed marketing challenges ahead which we need to address. Need to focus on programs that are not currently offered. Would like to proceed with Encore Proposal and determine timing of same. May need to wait until after UMASS study results come in.

- iv. Jen has made a partial payment towards Encore Proposal Contract and has been in touch with Laura Willis at Encore. Discussed benefit of waiting for results on UMASS study and ideally would start Encore process in mid- September. Some initial meetings with Encore may be able to occur prior to receipt of results of UMASS study.
- v. Need to form committee to address marketing/rebranding with Encore.

b. "Friends" Study Commission

- i. David nothing new to report.

c. Building Committee – Jean Silverio

- i. Meeting tonight.
- ii. Hoping to gain traction around parking feasibility study.

d. Nominating Committee

- i. Need to replace Deb as head and nominate new person for secretary as Deb is resigning in June.
- ii. May be down three (3) people for next year and need to fill board positions. David will reach to Ethel and Eleanor to determine their plans for next year.

6. SSES Board Update

- a. Deb will reach out to SSES Board to advise of resignation and recommend Cindy for replacement as Hingham board member.

7. UMB Needs Assessment

- a. UMASS wrapping up in-person interviews with Town Management and coding survey responses

8. Program Coordinator Position Development

- a. Jen will have more time to address this shortly and this remains a priority.
- b. Jen could use assistance in gathering data from COA websites from other towns. Cindy will assist.

9. 50th Anniversary

- a. Date Tuesday September 13, 2022 from 2 pm to 5 pm at Senior Center. Open House format with kick-off at 2 pm.
- b. Theme is “50 plus 2 Anniversary Redo” will include music, food, raffles and prizes. Instructors will highlight what they do to pique interest in obtaining new members.
- c. Need assistance day of and with raffle prizes and gift certificates.
- d. Jen advised coincides with National Senior Center month and will highlight September programming at event.

10. Other Business.

- a. David discussed recent Boston Globe article he circulated that addressed renovation vs. rebuilding points to consider.
- b. Karen reiterated benefits of relocating to building near Carlson fields near Bare Cove Park. Owned by town and former school administration building. Remains a possibility and will keep it on radar. Building use apparently has a community outreach requirement, which could work well with new Senior Center.

11. Motion to adjourn at 12:25 pm

- a. Jean moved and Sara seconded. Unanimously approved.

Next Meeting September 6 at 1 p.m.