

TOWN OF HINGHAM

Council on Aging Advisory Board Meeting Minutes

**Tuesday, September 20, 2022
1:00 PM**

Remotely via Zoom

**Meeting ID: 825 6807 0341
Passcode: 827057**

This meeting is being held remotely as an alternate means of public access pursuant to Chapter 20 of the Acts of 2021 temporarily amending certain provisions of the Open Meeting Law. You are hereby advised that this meeting and all communications during this meeting may be recorded by the Town of Hingham in accordance with the Open Meeting Law. If any participant wishes to record this meeting, please notify the chair at the start of the meeting in accordance with M.G.L.c. 30A

Attending Remote:

- David Alschuler (Chair)
- Christine Conley
- Ethel Franks
- Cindy King-Frode
- Karen Johnson
- Eleanor Leterrie
- Terry MacDonald
- Joe Millburg
- Joe Nevins
- Jean Silverio
- Sara Smithson
- Liz MacVarish (minutes transcribed from Zoom video)
- Jennifer Young (DES Director)

1. Call to order at 1:00 pm

- a. Quorum present
- b. Agreement that today's meeting will be recorded

2. Chairman's Remarks

- a. Welcome to new Board member, Christine Conley
- b. UMB study being completed for funding and support for Senior Center.
Chair encourages everyone to get involved in town dynamics.

3. Approval of Minutes

- a. Motion to accept the minutes by Joe N., seconded by Karen
- b. Passed unanimously

4. Director's Report

- a. UMB Needs Assessment and ADA compliance assessment being completed.
- b. Town's website being updated, adding links to organizations and companies.
- c. Jen would like Board to review changes in content for any necessary updates
- d. Assessment for Humane Integrated Design for ADA Compliance, signage, visibility, parking, getting to and from each end of building.
- e. Floors have been completed, new chairs haven't been received yet.

5. UMBoston Needs Assessment (previously Agenda Item 6, chair amended)

- a. Dave and Jen met with UMB Caitlyn. A good job was done projecting demographics and identifying peer groups, but would have liked more. More information needed about programming and staffing to understand how Hingham fares with others. Jen mentioned Hingham is usually compared with Duxbury which has great programs and marketing with a staff of 21 compared with 4 for Hingham.
- b. There will be a formal presentation on Tuesday regarding Hingham specific programming. There was discussion whether that should be postponed to a later date. Jen didn't feel it was necessary.
- c. Meeting next Tuesday evening in person at Senior Center will be filmed by Harbor Media. A formal assessment won't be presented until everything is complete.

6. Committee Updates (previously Agenda Item 5, chair amended)

- a. Marketing & Rebranding - Joe N. announced a kickoff meeting Friday with Encore Group regarding marketing.
- b. Friends Study Committee - David is looking for someone to take over. Involves quite a lot.
- c. Senior Center Building Committee - Nothing to report.
- d. Nominating Committee- Looking for Secretary for Board.

7. Annual Appeal

- a. Dave and Jen will review and update last year's appeal to get to the printing

company quickly.

8. Special Town Meeting

- a. Will be held November 1, 2022 at 7pm at High School.
- b. There will be multiple open houses and information sessions in October for the public to attend to view Foster School, the Senior Center and Police & Fire facilities.
- c. David mentioned a task force created 2 months ago to promote the new tax Abatement program for seniors enabled by Mass. statute.

9. Future Meeting Schedule

- a. Next meeting October 11, 2022 at 1:00 pm. May be in person or hybrid remote.

10. Other Business

- a. N/A

11. Future Agenda Items

- a. N/A

12. Public Comment

- a. N/A

13. Adjournment

- a. Jean made motion to adjourn and Cindy seconded. Unanimously approved

Next Meeting October 11th at 1pm