

Energy Action Committee

November 15, 2022; 7:00PM

Minutes

Present

Brad Carr
Aisha Oppong
Tom Morahan
Paul Sprecher
Abi Sood

Guests / Public

Brianna Bennett
James Blackwell
Zeph Helmreich (spelling?)

Regrets

Brad Moyer
James Byrne
Sue Nickerson

Notes by Agenda Item

- 1) Meeting Announcement
- 2) Approval of minutes from September 15 meeting
 - a) The committee unanimously approved the minutes from the September 15, 2022 meeting.
- 3) Quorum – definition from town training on November 9
 - a) Brad updated the team on the definition of quorum from the town's training session.
 - b) Quorum is defined as a majority of the voting members (including Ex-Officio members)
 - c) Once Quorum is achieved, votes must achieve a majority of the active, present members making up the quorum

- 4) Heat Pump advocacy – Follow up discussion on how the committee can best reach decision makers / next steps
 - a) The committee entertained comments from guest James Blackwell.
 - b) After some discussion and debate, the committee agreed there are two components to communicating the benefits of Heat Pumps to decision makers
 - i) Content (Incentives, Case Studies, etc)
 - ii) Medium (publications, TV, social, etc)
 - c) The team discussed the possibility of the EAC having an online presence -> more research and communication with the town is required.
 - d) Abi volunteered to create a case study of his experiences with purchasing a heat pump – for discussion at the next meeting.

- 5) Discussion: best way to address climate action plan should Hingham adopt the CAPC proposal
 - a) Deferring until Brad M. is available

- 6) Brad C. to contact the town regarding town wide advertising via a PR contact Matt Reed

- 7) Upcoming meeting dates
 - a) Next date targeted for December 15