



## PART I. VISION STATEMENT (July 23, 2020 rev.)

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### The Town We Want

In 2035, Hingham will be a place that ...

- Honors its coastal New England heritage and celebrates its place and role throughout our country's history. ~~Hingham's historic resources will be financially supported, and the Town's comprehensive approach to preservation will encourage their vitality.~~
- Safeguards its coastal and inland natural resources.
- ~~Increases~~ Enhances public access to Hingham Harbor and its amenities, ~~while protecting the coastline.~~
- Strengthens its pride of place and sense of community through town-wide events, and ~~celebrations, and activities in Downtown Hingham.~~
- Provides infrastructure and services to encourage multimodal mobility, linking key locations throughout town, such as the Shipyard, Harbor, Downtown, and South Hingham. ~~linking the Shipyard and Downtown.~~
- Promotes the safety and well-being of older adults and supports aging in community by providing high-quality amenities and services and encouraging housing that meets the needs of seniors. ~~by operating a well-designed, full-service senior center, providing accessible and affordable transportation services, and encouraging universal design in housing and neighborhoods.~~
- ~~Supports families and attends to the needs of children and youth by providing~~ Provides excellent schools and ~~state-of-the-art school facilities~~ supports families by meeting the needs of children and youth, ~~offering~~ a wide range of recreation, athletic, social, and cultural activities, ~~and a place for teens to gather.~~
- Provides for a strong, resilient ~~economy by encouraging a wide range of businesses and institutions and reducing regulatory barriers to economic growth. Hingham will encourage colocation of housing and businesses in vibrant~~ commercial districts by supporting responsible development that brings economic growth and diversifies our tax base. ~~and Downtown Hingham will be the economic, social, and civic hub of the community.~~
- Welcomes racial, cultural, and economic diversity and inclusion through a range of housing types and prices. ~~Hingham has a variety of appropriately scaled, well-designed housing that compliments established neighborhoods and strengthens the pedestrian customer base for local businesses.~~

- Systematically plans for and invests in planned preventive maintenance and capital improvements to municipal and school facilities and infrastructure. ~~Hingham is in the forefront of regionalization of services on the South Shore.~~
- Maintains and values its tradition of public participation in government.

## PART II. GOALS (July ~~23~~10, 2020 rev.)

Note: the goal numbers do not imply order of priority. They are purely for convenient reference.

### Goal 1: Honor town character.

- Continue to document, prioritize, and protect historic buildings and resource areas.
- Provide stewardship of priority open space and natural resource areas, connecting passive and active recreation lands wherever appropriate and possible.
- Activate the harbor for residents and visitors and improve connections to Downtown. ~~Improve connectivity between Downtown and Hingham Harbor for the benefit of the community and visitors alike.~~
- Develop a comprehensive strategic plan for public and private historic preservation and heritage tourism.
- Ensure open communication and coordination among all town boards and committees to advance the goals of the Master Plan.

### Goal 2. Protect the environment and prepare for the impacts of climate change.

- Prepare and implement a comprehensive plan to address and adapt to climate change.
- Reduce ~~municipal~~ energy and water consumption by residents, businesses, and town government.
- Protect property<sup>1</sup> along the coast from sea level rise.
- Establish goals to achieve Carbon Neutral status by 2050.
- Enhance public access to the harbor and its amenities while protecting the coastline.

### Goal 3. Improve safety for all modes of travel and reduce traffic congestion.

- Provide the infrastructure to support multimodal transportation.
- Enhance public transportation services connecting all parts of town, particularly linking the Shipyard to Downtown.
- Improve water transportation and support facilities.
- Pursue public-private partnerships to coordinate public transport and traffic to benefit the commercial districts.

### Goal 4. Provide a variety of housing to encourage population diversity and aging in community.

- Provide for the development of housing appropriately designed, managed, and located for older adults and people with disabilities.

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<sup>1</sup> Does this include public and private property? The wharf repairs being contemplated will protect both but how far beyond that scope do we anticipate coordinating coastal protection?

- [Encourage universal design in neighborhoods.](#)
- Continue to create and preserve housing affordable to a wide range of incomes.
- Explore opportunities for creative retrofit of existing structures and infill development for a variety of housing.
- Regulate the form and scale of housing to provide for a compatible fit between new homes and older, established [single-family](#) neighborhoods.
- [Provide housing near commercial districts to strengthen the pedestrian customer base for local businesses.](#)
- [Continue to monitor and manage our housing stock in order to provide affordable housing and preserve control over development.](#)

**Goal 5. Support a vibrant, resilient local economy.**

- Support ~~existing~~ local businesses and attract new ~~establishments~~ [enterprises](#) that provide goods and services to residents and visitors alike.
- Attract nonresidential development to increase tax revenue.
- Encourage mixed-use development [and a wide range of businesses and institutions](#) in business districts.
- Guide development to desired locations with regulatory incentives and adequate infrastructure.
- Ensure that proposed developments do their part to mitigate impacts on the community.
- Promote Hingham as a destination and each commercial district as a unique experience.
- [Work with developers to do their part in maintaining high-quality services and amenities in Hingham by minimizing the impacts and sharing the benefits of new growth.](#)

**Goal 6. Provide high-quality services that support the health and wellness of residents of all ages.**

- [Achieve and deliver](#) ~~Maintain~~ excellence in education [and state-of-the-art school facilities](#).
- Provide facilities and services that support older adults to age in community.
- Provide a range of opportunities for [cultural](#), recreational, leisure, and social activities for all ages and abilities.

**Goal 7. Provide public facilities and infrastructure that support the Town's need to manage growth [and town services](#).**

- Conduct long-range capital planning [and service delivery](#) with the foresight to anticipate and address future needs.
- Explore opportunities for instituting planned preventive maintenance (PPM), [with prudent and transparent budgeting that considers future maintenance and replacement costs](#).
- Provide adequate spaces to support municipal facilities in their missions.

- Increase the wastewater treatment capacity.
- Support the Hingham Municipal Light Plant and [Weir River Water Company](#) ~~municipal water company~~ in their efforts to increase capacity and conserve resources.
- Conduct regular inventories of town physical assets and needs, including those of non-governmental organizations with similar missions.
- Lead in the regionalization of services on the South Shore.