

Draft language prepared by Liza O'Reilly – Public Hearing 6/18/19

Proposed Changes to Appendix J – Replace “Public Programs and Offerings Worlds End” and “Worlds End Yearly Program Offerings & Engagement Outline”

Event Programming

World's End programming is intended to engage about 5% of our visitors or an estimated 3000 people. The Trustees see public programming as a tool to deepen our relationship with visitors, not to increase visitation.

- Guided Walks (Adults) and Outdoor Activities (Children) - All participants must travel on foot (walk/run, stroller, wheelchair, etc.), bicycle or horse through the property. No motorized vehicles may transport groups outside of parking lots. All programs must be operated by TTOR, no outside vendors. Educational programs for a maximum of 20 people per session with minimum of 1 TTOR staff person 21+ years old. One program per day.
- School Field Trips – week day programs for students. Buses will remain in parking lots. TTOR staff member (Adult 21+ year old) to supervise programming. All children must be supervised by an Adult (21+ year old) with a 1:6 ratio.
- Summer Day Camp Programs – ecological and conservation themed day camp programs for maximum of 40 children. One group per day. All children will be supervised by at least one 21+ year old adult and 16+ year old counselors with a 1:8 ratio. All programs must occur weekdays 1 hour after sunrise to 1 hour before sunset.
- Equipment Rental – one session per month, seasonal activity. Can begin 1 hour after sunrise and conclude 1 hour before sunset.
- Timing of Events – All events should occur during daylight hours for the safety of the visitors. The Security Protocol is to lock up the property at sunset. The staff must have time for all visitors to depart the property and secure the gates by closing time. Exceptions are noted for Tier 1 and Tier 2 events only and must be approved by the Chief of Police.
- Tier 1 events: Large Audience. Will not exceed two Tier 1 public programs annually
 - Summer Solstice – 1/year - to occur on June 20th or 21st, not the closest weekend. Advanced registration with a maximum of 1,000 visitors. Parking according to special events parking plan. 350 vehicles.
 - World's End specific Celebrations – 1/year – 100-250 vehicles, events to occur during daylight hours and held 1 hour after sunrise and end 1 hour before sunset.
 - Events will be limited to 3 hours.
 - All Day programs – Police and Fire Chiefs have acknowledged that “Green Friday” event should not occur again. Other ‘All Day’ programs draw similar crowds and should be forbidden.
- Tier 2 events: Moderate Audience. Not to be scheduled concurrently w/ Tier 1 public programs
 - Camp Out – 50-100 people/session. 2/year – Camp-out includes Trustees managed/supervised campfire, overnight accommodations, and restroom access.

- School Fieldtrips -- 50-100 students / school. 20 / year approximately - Weekdays
- Tier 3 events: Small Audience. Not to be scheduled concurrently w/ Tier 1 or 2 public programs. programming to be held weekdays/non-holidays, and weekend/holiday off-peak hours:
 - 1 hour after sunrise until 11 am
 - after 4 pm until 1 hour before sunset

<u>Name / Description</u>	<u>Scale (anticipated participants)</u>	<u>Frequency</u>
Guided Walks (adults)	15-20 people / walk	20/ year
Outdoor Activities (children)	15-20 people / activity	20/ year
Equipment rentals (snowshoes, Kayaks, etc.)	15-20 people / equipment	12/year (one per month)
Nature Art Workshops (painting, photography, etc.)	15-20 people / session	6/ year, seasonally
Summer Camp	15-20 people / session	Mon-Fri from late June to mid-August

- All art and installation specific programming or additional programming requires permit review.