

# Town of Hingham



## MASTER PLAN COMMITTEE MEETING MINUTES

October 16, 2019 at 7:00 PM  
Hingham Town Hall, 210 Central Street  
South Hearing Room, 3<sup>rd</sup> floor

**Present:** Gordon Carr, Paul Healey, Bob Hidell, Nancy Kerber, Liz Klein, Michael Kranzley, Liza O'Reilly, Susan Sarni, Jerry Seelen, Donna Smallwood, Hans von der Luft, Mary Savage-Dunham and Sherry Robertson. **Absent:** Adrienne Ramsey, Deirdre Anderson.

Master Plan Committee Chairman, Gordon Carr called the meeting to order at 7:05 PM and began the meeting noting that some future Master Plan Meetings may need to extend to 9:30 pm, but this meeting would end by 9 pm. Mr. Carr thanked those who attended the core assessment meetings and then asked Judi Barrett to explain the trajectory of the work effort for the Committee moving forward. Ms. Barrett stated that the fall meetings are focused on Community Engagement during visioning sessions and smaller group sessions called "Meeting in a Box". Ms. Barrett said they wouldn't be at the December MPC meeting but that the Committee may want to meet to discuss the community engagement process. Most likely in advance of the January meeting we will receive a draft "Inventory and Assessment document". Starting in January the MPC will be engaged in policy discussions on different elements of the plan. In February there will be large public sessions reporting out on the information gathered during the visioning sessions. Ms. Barrett expressed the importance of the smaller group discussions to supplement the visioning sessions.

Mr. Carr then turned the meeting over to Daphne Politis to discuss the Visioning Sessions and then how we will get people to attend (community engagement plan). Ms. Politis explained the purpose of the Visioning Sessions is to create a set of goals as to where Hingham wants to be in the future and that will lead to the steps to get there. The Visioning Sessions will begin with a short presentation and then will break into small group discussions. Ms. Politis reviewed the Visioning Sessions agendas and surveys. Ms. Politis briefly discussed meeting day logistics.

Mr. Carr noted that it would be helpful to also check the last goals and objectives to see what might still be relevant and what might have been accomplished. The Committee discussed the 2001 plan, 2017 Goals and Objectives update, and looking towards the updated Goals and Objectives to see what is still relevant. The group discussed if this would be part of the discussion during the presentation of findings.

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Ms. Politis asked the Committee to provide “fun facts” by November 5<sup>th</sup> to support preparation for the visioning sessions, and also any raffle prizes. The consultant team then led the group in a discussion of the community engagement plan and brainstormed ways to reach specific populations like students, etc. The Committee also provided broad comments on the Community Engagement Plan, and also Comment Boards.

Mr. Carr discussed the logo and stated that it would be on the Meeting in a Box materials, which will be produced now and available in the Planning Department within a week. Committee members expressed a preference for a logo incorporating the Town seal, as opposed to other concepts considered. The group discussed the importance of reaching out through their connections to encourage broad participation in the visioning sessions.

The meeting adjourned at 9:05 pm.

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